





# MONTHLY MARKET REPORT MAY 2020

Southwest Florida	2
Naples	3
Marco Island	6
Bonita-Estero	8
Fort Myers	10
Fort Myers Beach	12
Sanibel & Captiva Islands	14
Cape Coral	

#### SOUTHWEST FLORIDA

MARKET REPORT - MAY 2020



Bring Your Highest Expectations™

Data Represented on 12-Month Rolling Basis.

	2014	2015	2016	2017	2018	2019	2020
Listed	39,799	39,692	41,640	41,833	41,921	43,220	36,870
Sold	25,347	26,380	25,033	24,787	25,184	25,776	26,057
Avg. Sale \$	\$361,565	\$389,864	\$410,468	\$425,128	\$443,975	\$446,642	\$450,222



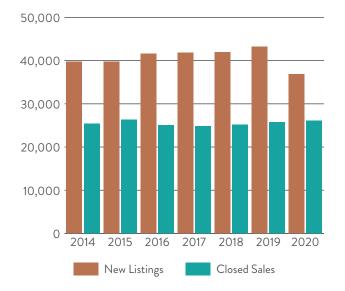




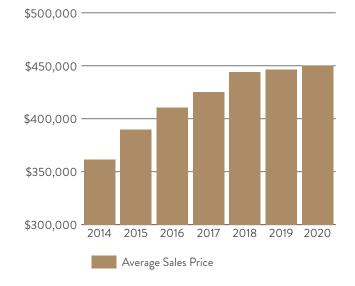




### 12 MONTH NEW LISTING AND CLOSED SALES



#### 12 MONTH AVERAGE SALES PRICE



#### SUMMARY

With 26,057 properties sold, sales were up 1.1% over the preceding 12-month period when 25,776 properties were sold. New listings were down 14.7%, from 43,220 to 36,870. The average sales price, at \$450,222 was up .8% from \$446,642. As of May 31, 2020, inventory stood at 10,973 units while months of supply was 5.05 months.

#### **NAPLES**

#### MARKET REPORT - MAY 2020

JOHN R.WOOD
PROPERTIES

Data Represented on 12-Month Rolling Basis.

Bring Your Highest Expectations™

	2014	2015	2016	2017	2018	2019	2020
Listed	14,489	14,403	15,396	15,272	14,844	15,644	13,898
Sold	10,196	10,242	9,256	9,277	9,740	9,740	9,807
Avg. Sale \$	\$483,764	\$529,170	\$562,783	\$570,886	\$614,239	\$609,970	\$605,026







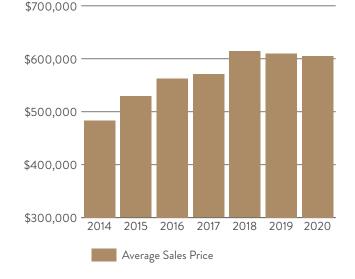




### 12 MONTH NEW LISTING AND CLOSED SALES



#### 12 MONTH AVERAGE SALES PRICE



#### SUMMARY

With 9,807 properties sold, sales were up .7% over the preceding 12-month period when 9,740 properties were sold. New listings were down 11.2%, from 15,644 to 13,898. The average sales price, at \$605,026, was down .8% from \$609,970. As of May 31, 2020, inventory stood at 4,974 units while months of supply was 6.09 months.



Bring Your Highest Expectations $^{\text{\tiny TM}}$ 

### Neighborhood Snapshot Report<sup>©</sup>

12-Month Sold Comparison Report for Select Communities

Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Aqualane Shores	21	21	12.00	\$5,288,048
Audubon	21	21	12.00	\$1,146,167
Colliers Reserve	11	15	8.80	\$1,469,660
Crayton Road Area Non-Waterfront	87	106	9.85	\$2,174,391
Crayton Road Area Waterfront	12	20	7.20	\$4,619,000
Crossings	5	7	8.57	\$749,286
Grey Oaks	34	45	9.07	\$2,587,848
Kensington	7	13	6.46	\$826,300
Lely Resort	84	105	9.60	\$660,056
Mediterra	47	38	14.84	\$2,235,838
Monterey	8	22	4.36	\$765,631
Olde Cypress	25	35	8.57	\$738,269
Olde Naples	58	65	10.71	\$3,878,792
Pelican Bay	34	48	8.50	\$2,206,719
Pelican Bay - Bay Colony	8	3	32.00	\$6,583,345
Pelican Marsh	26	58	5.38	\$1,000,866
Pine Ridge	34	32	12.75	\$1,949,732
Port Royal	48	31	18.58	\$9,680,000
Quail Creek	11	25	5.28	\$1,023,956
Quail West	41	50	9.84	\$1,955,978
Royal Harbor	25	27	11.11	\$2,297,815
Tiburon	7	12	7.00	\$1,674,583
Vanderbilt Beach	30	29	12.41	\$1,780,080
Vineyards	35	58	7.24	\$693,563



Bring Your Highest Expectations™

### Neighborhood Snapshot Report<sup>©</sup>

12-Month Sold Comparison Report for Select Communities

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Crayton Road Area Non-Waterfront	62	89	8.36	\$397,069
Crayton Road Area Waterfront	187	245	9.16	\$1,464,786
The Dunes	26	41	7.61	\$1,068,451
Grey Oaks	3	10	3.60	\$829,600
Kensington	17	9	22.67	\$478,944
Lely Resort	86	179	5.77	\$312,075
Mediterra	24	13	22.15	\$567,910
Olde Naples	81	116	8.38	\$954,072
Pelican Bay	133	242	6.60	\$1,152,161
Pelican Bay - Bay Colony	25	14	21.43	\$2,681,750
Pelican Marsh	33	65	6.09	\$414,106
Pine Ridge	6	17	4.24	\$209,706
Tiburon	20	38	6.32	\$786,333
Vanderbilt Beach	86	93	11.10	\$903,944
Vineyards	52	124	5.03	\$343,876

#### MARCO ISLAND

MARKET REPORT - MAY 2020



Bring Your Highest Expectations™

Data Represented on 12-Month Rolling Basis.

	2014	2015	2016	2017	2018	2019	2020
Listed	1,372	1,362	1,467	1,461	1,334	1,411	1,232
Sold	887	814	816	810	758	796	821
Avg. Sale \$	\$589,102	\$661,111	\$659,491	\$752,239	\$747,320	\$787,824	\$780,712







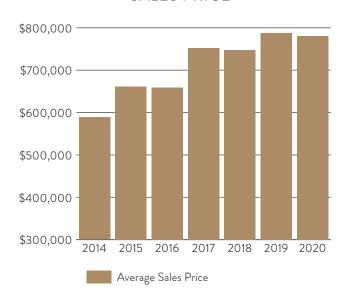




### 12 MONTH NEW LISTING AND CLOSED SALES



#### 12 MONTH AVERAGE SALES PRICE



#### SUMMARY

With 821 properties sold, sales were up 3.1% over the preceding 12-month period when 796 properties were sold. New listings were down 12.7%, from 1,411 to 1,232. The average sales price, at \$780,712, was down .9% from \$787,824. As of May 31, 2020, inventory stood at 597 units while months of supply was 8.73 months.

### MARCO ISLAND

MARKET REPORT - MAY 2020



Bring Your Highest Expectations™

### Neighborhood Snapshot Report<sup>©</sup>

12-Month Sold Comparison Report for Select Communities

Island Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Direct Waterfront	93	109	10.24	\$1,718,564
Golf Course	5	17	3.53	\$564,863
Gulf Front	1	0	_	_
Indirect Waterfront	78	150	6.24	\$978,234
Inland	59	98	7.22	\$562,852
Preserve	8	8	12.00	\$1,191,875

Island Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Direct Waterfront	86	90	11.47	\$350,976
Golf Course	2	1	24.00	\$483,000
Gulf Front	157	176	10.70	\$805,705
Gulf View	24	25	11.52	\$715,640
Indirect Waterfront	17	22	9.27	\$380,632
Inland	59	118	6.00	\$248,324
Preserve	8	7	13.71	\$471,429

Island Proximity Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Fiddler's Creek	81	99	9.82	\$756,816
Isles Of Capri	20	18	13.33	\$771,250
Naples Reserve	54	90	7.20	\$521,376
Winding Cypress	17	23	8.87	\$562,680

Island Proximity Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Fiddler's Creek	52	117	5.33	\$299,197
Hammock Bay Golf and Country Club	24	31	9.29	\$470,613
Isles Of Capri	15	16	11.25	\$473,369

#### **BONITA SPRINGS - ESTERO**

MARKET REPORT - MAY 2020



Bring Your Highest Expectations™

Data Represented on 12-Month Rolling Basis.

	2014	2015	2016	2017	2018	2019	2020
Listed	4,321	4,080	4,582	4,782	4,617	4,758	3,889
Sold	3,088	3,203	2,879	2,040	2,950	3,112	3,011
Avg. Sale \$	\$352,915	\$382,411	\$410,299	\$408,023	\$408,428	\$408,747	\$405,295







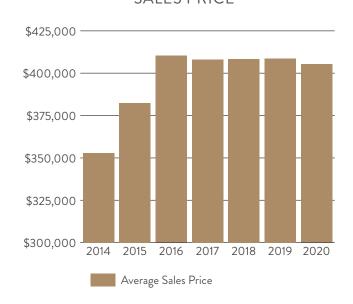




### 12 MONTH NEW LISTING AND CLOSED SALES



#### 12 MONTH AVERAGE SALES PRICE



#### SUMMARY

With 3,011 properties sold, sales were down 3.3% over the preceding 12-month period when 3,112 properties were sold. New listings were down 18.3%, from 4,758 to 3,889. The average sales price, at \$405,295, was down .8% from \$408,747. As of May 31, 2020, inventory stood at 1,249 units while months of supply was 4.98 months.

#### **BONITA SPRINGS - ESTERO**

MARKET REPORT - MAY 2020



Bring Your Highest Expectations™

### Neighborhood Snapshot Report®

12-Month Sold Comparison Report for Select Communities

Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Barefoot Beach	23	13	21.23	\$3,575,000
Bonita Bay	21	57	4.42	\$1,229,372
Brooks	49	75	7.84	\$693,509
Palmira Golf and Country Club	17	41	4.98	\$598,329
Pelican Landing	30	46	7.83	\$752,885
Pelican Landing - The Colony	10	7	17.14	\$1,398,429
Pelican Sound	0	7	_	\$695,000
West Bay Club	18	17	12.71	\$1,127,803

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Barefoot Beach	10	15	8.00	\$1,725,500
Bonita Bay	72	110	7.85	\$748,182
Brooks	48	118	4.88	\$273,483
Palmira Golf and Country Club	12	21	6.86	\$330,320
Pelican Landing	32	70	5.49	\$348,322
Pelican Landing - The Colony	41	62	7.94	\$886,826
Pelican Sound	3	56	0.64	\$300,005
West Bay Club	12	24	6.00	\$461,667

#### FORT MYERS

#### MARKET REPORT - MAY 2020



Bring Your Highest Expectations™

Data Represented on 12-Month Rolling Basis.

	2014	2015	2016	2017	2018	2019	2020
Listed	10,132	10,684	10,732	11,039	11,169	11,171	8,879
Sold	5,420	5,710	5,604	5,297	5,497	5,613	5,675
Avg. Sale \$	\$215,481	\$239,469	\$256,012	\$264,364	\$269,284	\$273,431	\$286,404







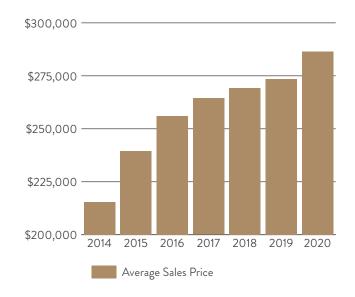




### 12 MONTH NEW LISTING AND CLOSED SALES



#### 12 MONTH AVERAGE SALES PRICE



#### SUMMARY

With 5,675 properties sold, sales were up 1.1% over the preceding 12-month period when 5,613 properties were sold. New listings were down 20.5%, from 11,171 to 8,879. The average sales price, at \$286,404, was up 4.7% from \$273,431. As of May 31, 2020, inventory stood at 1,951 units while months of supply was 4.13 months.

## FORT MYERS MARKET REPORT - MAY 2020



Bring Your Highest Expectations™

### Neighborhood Snapshot Report<sup>©</sup>

12-Month Sold Comparison Report for Select Communities

Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Belle Lago	14	29	5.79	\$518,303
Colonial Country Club	9	19	5.68	\$352,179
Crown Colony	8	28	3.43	\$581,518
Fiddlesticks Country Club	16	20	9.60	\$487,420
The Forest	9	17	6.35	\$446,235
Gulf Harbour Yacht And Country Club	17	33	6.18	\$728,065
Miromar Lakes Beach And Golf Club	48	28	20.57	\$1,419,909
Parker Lakes	5	35	1.71	\$250,863
Paseo	9	25	4.32	\$467,096
The Plantation	44	107	4.93	\$424,095
Shadow Wood Preserve	7	11	7.64	\$795,073
Town And River	15	22	8.18	\$749,905

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Colonial Country Club	39	78	6.00	\$191,018
Crown Colony	3	13	2.77	\$250,954
Downtown Fort Myers	110	132	10.00	\$286,851
Fiddlesticks Country Club	8	15	6.40	\$114,333
Gulf Harbour Yacht And Country Club	45	80	6.75	\$423,362
Miromar Lakes Beach And Golf Club	36	43	10.05	\$587,558
Parker Lakes	13	32	4.88	\$185,631
Paseo	37	73	6.08	\$231,801
The Plantation	10	31	3.87	\$280,334
Shadow Wood Preserve	6	10	7.20	\$270,700
Town And River	0	4	_	\$172,200

#### FORT MYERS BEACH

MARKET REPORT - MAY 2020



Bring Your Highest Expectations™

Data Represented on 12-Month Rolling Basis.

	2014	2015	2016	2017	2018	2019	2020
Listed	773	644	663	670	701	706	602
Sold	489	476	398	411	413	389	393
Avg. Sale \$	\$430,372	\$460,364	\$484,146	\$549,334	\$501,432	\$519,793	\$567,250







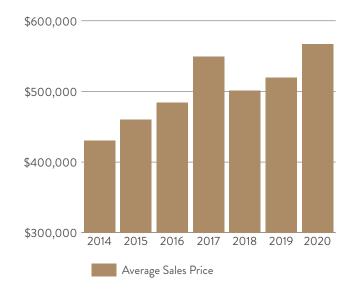




### 12 MONTH NEW LISTING AND CLOSED SALES



#### 12 MONTH AVERAGE SALES PRICE



#### SUMMARY

With 393 properties sold, sales were up 1% over the preceding 12-month period when 389 properties were sold. New listings were down 14.7%, from 706 to 602. The average sales price, at \$567,250, was up 9.1% from \$519,793. As of May 31, 2020, inventory stood at 258 units while months of supply was 7.88 months.

### FORT MYERS BEACH





Bring Your Highest Expectations™

### Neighborhood Snapshot Report®

12-Month Sold Comparison Report for Select Communities

Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Fairview Isles	4	7	6.86	\$814,271
Laguna Shores	14	22	7.64	\$1,104,909
Mcphie Park	9	7	15.43	\$949,929

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Carlos Pointe	3	9	4.00	\$445,556
Ocean Harbor Condo	9	9	12.00	\$488,444
Sandarac Condo	4	9	5.33	\$461,167
Waterside At Bay Beach	14	23	7.30	\$641,659

#### SANIBEL-CAPTIVA

MARKET REPORT - MAY 2020



Bring Your Highest Expectations™

Data Represented on 12-Month Rolling Basis.

	2014	2015	2016	2017	2018	2019	2020
Listed	591	509	574	609	669	696	693
Sold	393	419	377	386	420	392	390
Avg. Sale \$	\$799,385	\$882,764	\$1,042,588	\$922,984	\$1,037,935	\$906,635	\$949,363







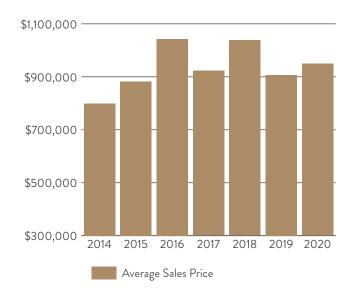




### 12 MONTH NEW LISTING AND CLOSED SALES



#### 12 MONTH AVERAGE SALES PRICE



#### SUMMARY

With 390 properties sold, sales were down .5% over the preceding 12-month period when 392 properties were sold. New listings were down .4%, from 696 to 693. The average sales price, at \$949,363, was up 4.7% from \$906,635. As of May 31, 2020, inventory stood at 401 units while months of supply was 12.34 months.

# SANIBEL-CAPTIVA MARKET REPORT - MAY 2020



Bring Your Highest Expectations™

### Neighborhood Snapshot Report<sup>©</sup>

12-Month Sold Comparison Report for Select Communities

Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Beachview Country Club Estates	7	13	6.46	\$921,630
Captiva Island	80	39	24.62	\$1,831,601
Dunes At Sanibel Island	18	24	9.00	\$684,417
Other Sanibel Island Single-Family	145	161	10.81	\$1,005,315

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Captiva Island	35	21	20.00	\$721,702
Sundial Of Sanibel Condos	10	17	7.06	\$505,794
Other Sanibel Island Condos	105	115	10.96	\$726,277

#### CAPE CORAL

MARKET REPORT - MAY 2020



Bring Your Highest Expectations™

Data Represented on 12-Month Rolling Basis.

	2014	2015	2016	2017	2018	2019	2020
Listed	8,121	8,010	8,226	8,000	8,587	8,834	7,677
Sold	4,960	5,562	5,717	5,587	5,869	5,734	5,960
Avg. Sale \$	\$195,341	\$210,321	\$233,368	\$254,421	\$270,560	\$275,532	\$288,273







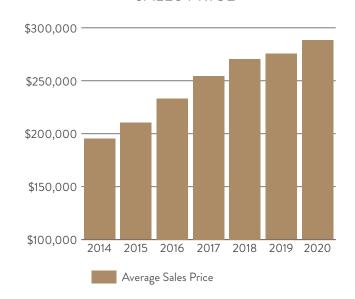




### 12 MONTH NEW LISTING AND CLOSED SALES



#### 12 MONTH AVERAGE SALES PRICE



#### SUMMARY

With 5,960 properties sold, sales were up 3.9% over the preceding 12-month period when 5,734 properties were sold. New listings were down 13.1%, from 8,834 to 7,677. The average sales price, at \$288,273, was up 4.6% from \$275,532. As of May 31, 2020, inventory stood at 1,543 units while months of supply was 3.11 months.

# CAPE CORAL MARKET REPORT - MAY 2020



Bring Your Highest Expectations™

### Neighborhood Snapshot Report<sup>©</sup>

12-Month Sold Comparison Report for Select Communities

Single Family Homes	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Cape Harbour	9	13	8.31	\$1,349,308
Cape Royal	8	31	3.10	\$489,658
Tarpon Point Marina	2	1	24.00	\$779,000
Yacht Club	14	26	6.46	\$482,140

Condominiums	Available Inventory	Closed Past 12 Months	Months of Supply	Average Closed Price
Cape Harbour	25	28	10.71	\$397,295
Tarpon Point Marina	32	27	14.22	\$611,093



#### **JRW #1 AGAIN in 2019**

#### 2019 CLOSED SALES VOLUME

of the top brokerage firms in Southwest Florida

# OUR SALES SPEAK VOLUMES \$2.4B \$2.2B \$955.90M \$892.24M \$798.22M \$634.78M \$631.74M

John R. Wood Properties is the leading broker in Southwest Florida

Berkshire Hathaway

Royal Shell

John R. Wood Properties Premier / Sotheby's Premiere Plus Realty Downing-Frye Realty, Inc. Coldwell Banker William Raveis - Florida

FOR THE FIFTH CONSECUTIVE YEAR!