

NAPLES, FLORIDA - GULF SHORE BOULEVARD MARKET REPORT - Q2 2021



JOHN R. WOOD
— PROPERTIES —

Gulf Shore Boulevard, Naples - Beachfront

MARKET REPORT - Q2 2021



Data Represented on 12-Month Rolling Basis.

BEACHFRONT

	2015	2016	2017	2018	2019	2020	2021
Listed	232	265	271	263	301	278	269
Sold	201	158	183	164	182	163	320
Avg. Sale \$	\$1,426,407	\$1,602,850	\$1,478,965	\$1,518,424	\$1,567,818	\$1,743,726	\$1,929,433



NEW LISTINGS

269
↓3.24%



CLOSED SALES

320
↑96.32%



AVERAGE SALES PRICE

\$1,929,433
↑10.65%



CURRENT INVENTORY

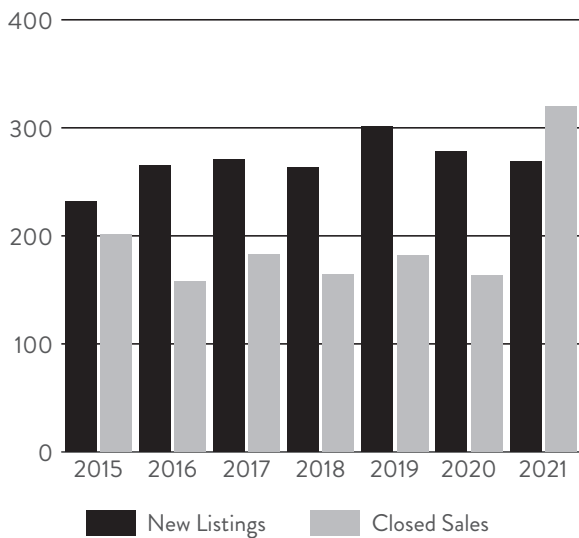
20
↓83.19%



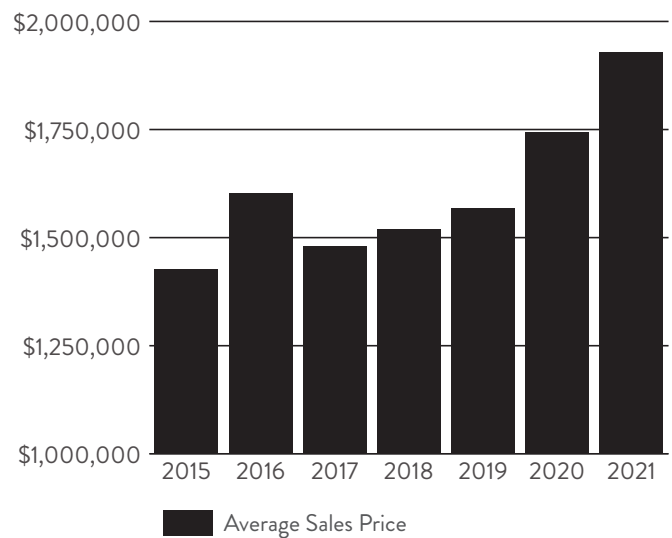
MONTHS OF SUPPLY

0.75
↓91.44%

12 MONTH NEW LISTING AND CLOSED SALES - BEACHFRONT



12 MONTH AVERAGE SALES PRICE - BEACHFRONT



SUMMARY

With 320 properties sold, sales were up 96.32% from the preceding 12-month period when 163 properties were sold. New listings were down 3.24%, from 278 to 269. The average sales price, at \$1,929,433 was up 10.65% from \$1,743,726. As of June 30, 2021, inventory stood at 20 units while months of supply was .75 months.

John R. Wood Properties, *Bring Your Highest Expectations.*

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Gulf Shore Boulevard, Naples - Bayfront

MARKET REPORT - Q2 2021



Data Represented on 12-Month Rolling Basis.

BAYFRONT

	2015	2016	2017	2018	2019	2020	2021
Listed	92	101	101	90	101	97	113
Sold	77	75	70	56	60	50	108
Avg. Sale \$	\$502,834	\$572,593	\$630,046	\$626,195	\$640,413	\$644,478	\$731,171



NEW LISTINGS

113
↑16.49%



CLOSED SALES

108
↑116.00%



AVERAGE SALES PRICE

\$731,171
↑13.45%



CURRENT INVENTORY

9
↓76.92%



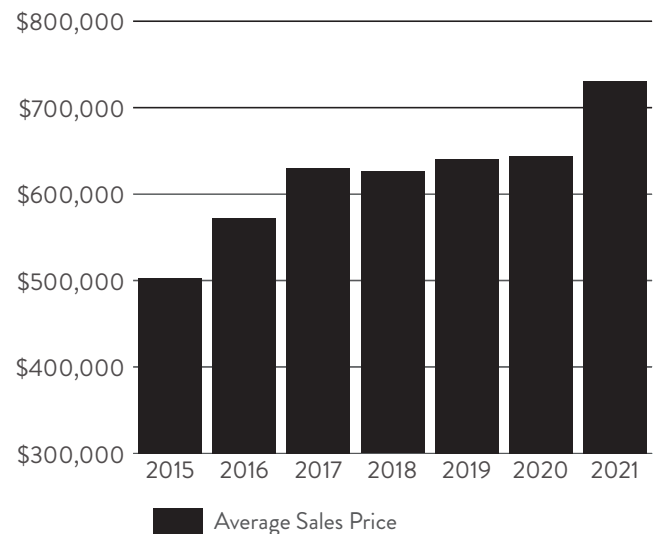
MONTHS OF SUPPLY

1.00
↓89.32%

12 MONTH NEW LISTING AND CLOSED SALES - BAYFRONT



12 MONTH AVERAGE SALES PRICE - BAYFRONT



SUMMARY

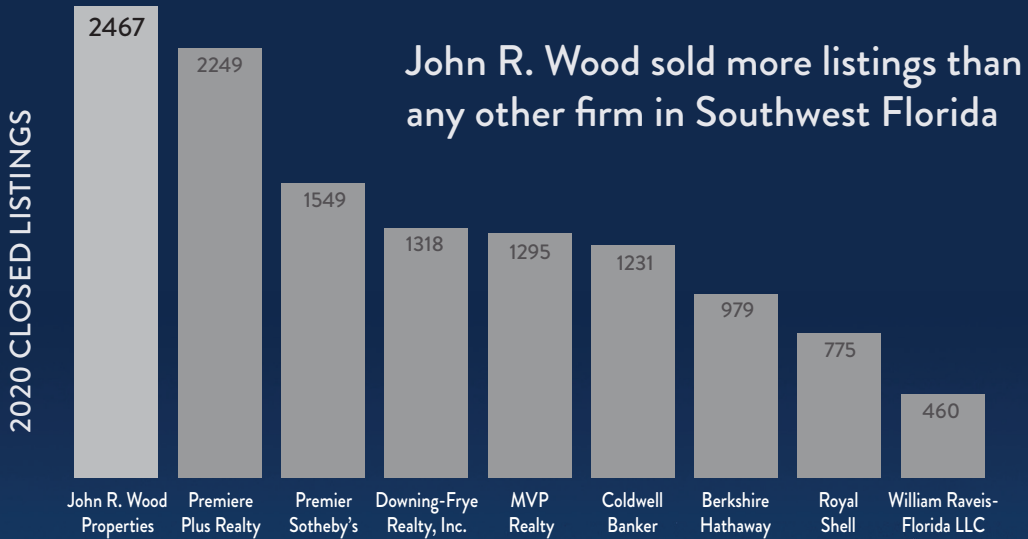
With 108 properties sold, sales were up 116% from the preceding 12-month period when 50 properties were sold. New listings were up 16.49%, from 97 to 113. The average sales price, at \$731,171 was up 13.45% from \$644,478. As of June 30, 2021, inventory stood at 9 units while months of supply was 1 month.

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JOHN R. WOOD PROPERTIES THE #1 CHOICE FOR SELLING YOUR HOME



When it comes to selling your home, choose John R. Wood Properties.
The #1 brokerage in Southwest Florida.

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