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NAPLES, FLORIDA  
GULF SHORE BOULEVARD MARKET REPORT  
FIRST QUARTER 2021

# Gulf Shore Boulevard, Naples - Beachfront

## MARKET REPORT - Q1 2021



Data Represented on 12-Month Rolling Basis.

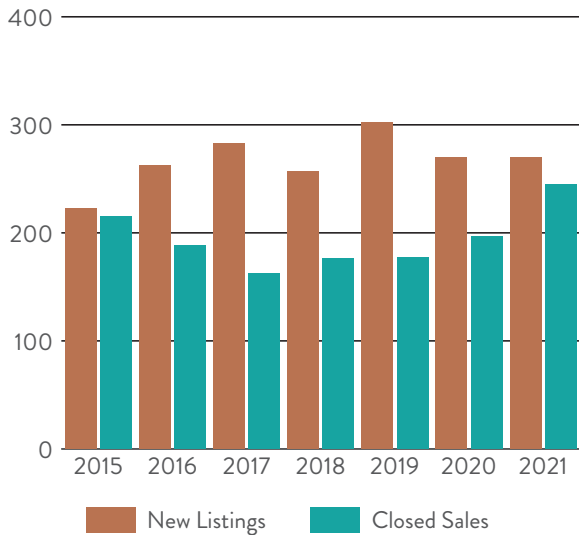
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### BEACHFRONT

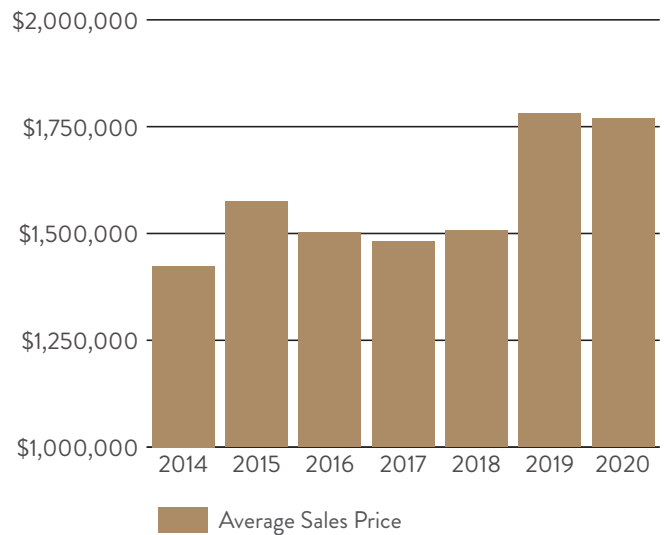
	2015	2016	2017	2018	2019	2020	2021
Listed	223	262	283	257	302	270	270
Sold	215	188	162	176	177	197	245
Avg. Sale \$	\$1,423,811	\$1,574,661	\$1,501,613	\$1,481,981	\$1,507,706	\$1,780,019	\$1,768,898



12 MONTH NEW LISTING AND CLOSED SALES - BEACHFRONT



12 MONTH AVERAGE SALES PRICE - BEACHFRONT



### SUMMARY

With 245 properties sold, sales were up 24.37% from the preceding 12-month period when 197 properties were sold. New listings were unchanged at 270. The average sales price, at \$1,768,898 was down .62% from \$1,780,019. As of March 31, 2021, inventory stood at 36 units while months of supply was 1.76 months.

John R. Wood Properties, *Bring Your Highest Expectations.*

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# Gulf Shore Boulevard, Naples - Bayfront

## MARKET REPORT - Q1 2021

Data Represented on 12-Month Rolling Basis.



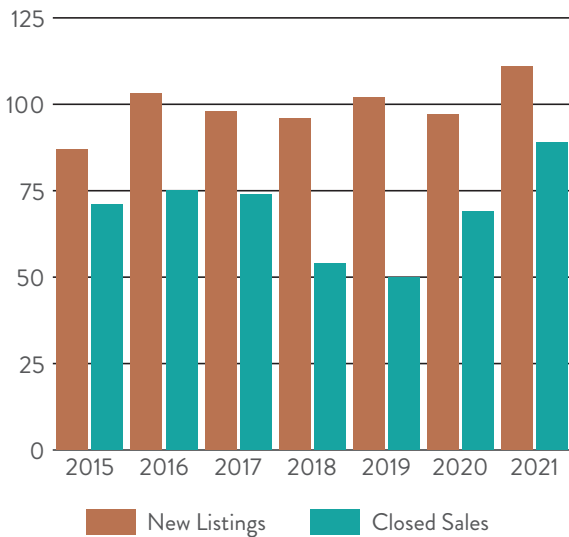
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### BAYFRONT

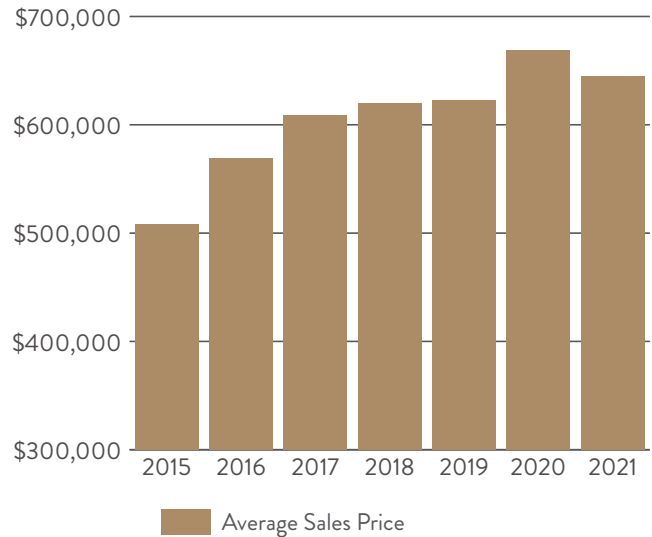
	2015	2016	2017	2018	2019	2020	2021
Listed	87	103	98	96	102	97	111
Sold	71	75	74	54	50	69	89
Avg. Sale \$	\$508,085	\$569,203	\$608,820	\$619,728	\$622,846	\$668,404	\$644,556



12 MONTH NEW LISTING AND CLOSED SALES - BAYFRONT



12 MONTH AVERAGE SALES PRICE - BAYFRONT

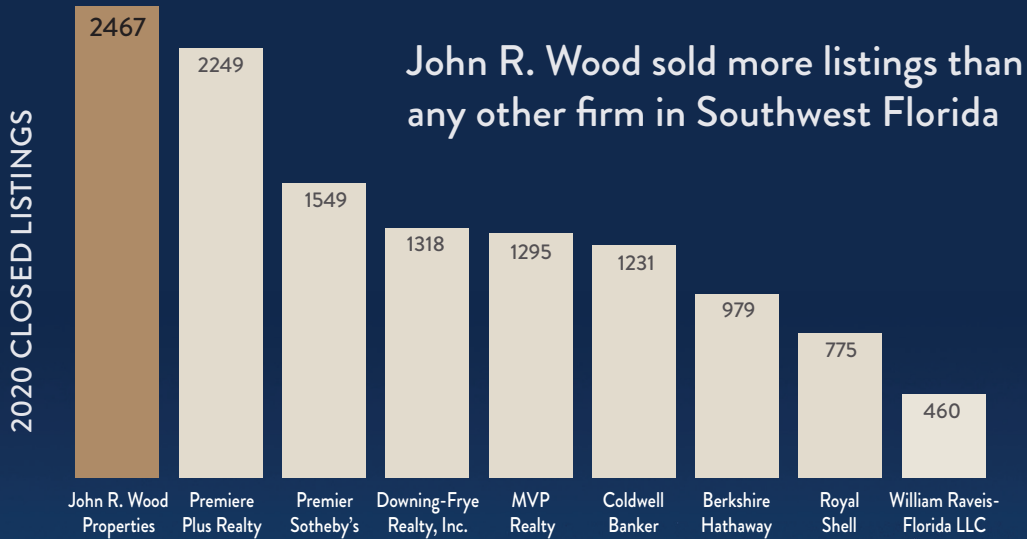


### SUMMARY

With 89 properties sold, sales were up 28.99% from the preceding 12-month period when 69 properties were sold. New listings were up 14.43%, from 97 to 111. The average sales price, at \$644,556 was down 3.57% from \$668,404. As of March 31, 2021, inventory stood at 9 units while months of supply was 1.21 months.



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