



Bring Your Highest Expectations™

GULF SHORE BOULEVARD
MARKET REPORT
FIRST QUARTER 2020

Gulf Shore Boulevard - Beachfront

MARKET REPORT - Q1 2020



Data Represented on 12-Month Rolling Basis.

Bring Your Highest Expectations™

BEACHFRONT

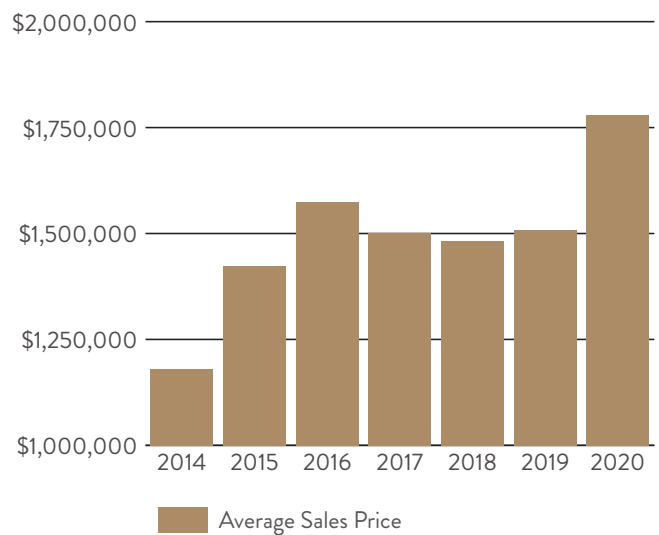
	2014	2015	2016	2017	2018	2019	2020
Listed	316	223	262	283	257	302	264
Sold	225	215	188	162	176	177	197
Avg. Sale \$	\$1,179,968	\$1,423,811	\$1,574,661	\$1,501,613	\$1,481,981	\$1,507,706	\$1,780,019



12 MONTH NEW LISTING AND CLOSED SALES - BEACHFRONT



12 MONTH AVERAGE SALES PRICE - BEACHFRONT



SUMMARY

With 197 properties sold, sales were up 11.3% over the preceding 12-month period when 177 properties were sold. New listings were down 12.6%, from 302 to 264. The average sales price, at \$1,780,019 was up 18% from \$1,507,706. As of April 1, 2020, inventory stood at 123 units while months of supply was 7.49 months.

John R. Wood Properties, *Bring Your Highest Expectations.*

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Gulf Shore Boulevard - Bayfront

MARKET REPORT - Q1 2020

Data Represented on 12-Month Rolling Basis.



Bring Your Highest Expectations™

BAYFRONT

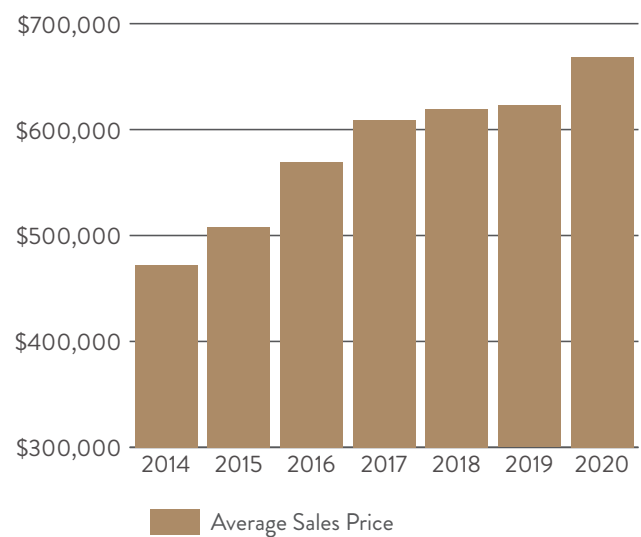
	2014	2015	2016	2017	2018	2019	2020
Listed	86	87	103	98	96	102	95
Sold	81	71	75	74	54	50	69
Avg. Sale \$	\$472,062	\$508,085	\$569,203	\$608,820	\$619,728	\$622,846	\$668,404



12 MONTH NEW LISTING AND CLOSED SALES - BAYFRONT



12 MONTH AVERAGE SALES PRICE - BAYFRONT



SUMMARY

With 69 properties sold, sales were up 38% over the preceding 12-month period when 50 properties were sold. New listings were down 6.9%, from 102 to 95. The average sales price, at \$668,404 was up 7.3% from \$622,846. As of April 1, 2020, inventory stood at 95 units while months of supply was 9.04 months.



JRW #1 AGAIN in 2019
2019 CLOSED SALES VOLUME
of the top brokerage firms in Southwest Florida

OUR SALES SPEAK VOLUMES



John R. Wood Properties is the leading broker in Southwest Florida
FOR THE FIFTH CONSECUTIVE YEAR!

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4 The accuracy of this information is not warranted or guaranteed." Data is MLS closed sales volume for Collier and Lee County, for 1/1/19 through 12/31/19.